

Nelcys Barreto

Technical Project Manager · Delivery Systems Architect ·
AI-Enabled Operations and Integrations Lead

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Profile

I design and operationalize the systems that connect strategy to execution.

I connect business priorities, delivery workflows, CRM, integrations, automation, and product environments into systems teams can actually run—so people know what moves next and leaders can trust what they see.

Core practice

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| <ul style="list-style-type: none">- Technical project and delivery leadership- Systems, workflow, and integration architecture- CRM and operations transformation | <ul style="list-style-type: none">- Requirements, UAT, QA, and release readiness- AI-assisted product implementation direction- Automation governance and operational controls |
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Selected engagement proof

75% shorter PR review cycle	35% greater QA visibility	25% to 85% contact-rate improvement	~55% lower automation execution cost
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Metrics belong to specific engagements and are explained with context in the related case studies at nelcysbarreto.com/work.

Selected experience

TH3RD GROUP — Feb 2026–Present

Product Operations Lead · Automation Lead

Built the public website and conversion architecture, Revenue, Delivery & Automation OS, and TH3RD Compass product-intelligence and market-readiness layer across HubSpot, Notion, n8n, reporting, SOPs, and AI-assisted workflows.

General Development — AI product delivery environment · US (Remote) — Dec 2025–Jan 2026

Project Manager · Operations Lead

Rebuilt Notion-based delivery governance, separated execution-ready work from backlog noise, and turned meetings and decisions into structured requirements, owners, acceptance criteria, deadlines, and evidence.

Jane's Weather / ACM — Nov 2023–Aug 2025

Agile Software Business Analyst · Delivery Systems Lead

Translated product, API, GIS, QA, and client needs into traceable delivery, UAT, documentation, and release-readiness systems for a live weather-intelligence platform.

Victus Global — Feb 2025–Apr 2025

Systems Designer · Automation and AI Workflow Lead

Designed a CRM / ERP-lite operating model spanning intake, approvals, project creation, client handoffs, role-based views, SOPs, and lifecycle automation.

Project Manager · Strategic Management Consultant

Led business and operating-model improvement through process definition, controls, performance visibility, and management decision support.

Grunalco S.A.S. — Oct 2016–Sep 2021

Operations Manager

Managed operational controls, service cycles, commercial and collections workflows, procedures, and cross-functional execution.

Olivieri S.A.S. — Oct 2011–Jun 2016

Project Manager · Administrative Coordinator

Built the operational foundation behind later systems work: clearer handoffs, procedures, service visibility, and accountable execution.

Operating responsibilities

- Problem framing and requirements translation - Source-of-truth and decision-rights design - Workflow, handoff, and integration boundaries - Acceptance criteria, UAT, and QA visibility	- Delivery governance and release readiness - Automation logic, exceptions, and cost control - Stakeholder decision briefs and SOPs - Evidence, reconciliation, and continuous improvement
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Public case portfolio

Caul Group / Symplic Mortgage — operations platform and integration architecture
TH3RD GROUP — website, Revenue OS, and market-readiness platform
FastVideo — AI video product and delivery system
Jane's Weather / ACM — live platform delivery, UAT, and release readiness
Jira — enforceable engineering delivery
Victus Global — CRM / ERP-lite operations system

Selected systems and delivery environments

Delivery and operating systems Jira · Confluence · Slack · Notion · ClickUp · HubSpot · n8n	Product and cloud environments GitHub · Cloudflare · Supabase · Vercel · Railway
Product, API and media Next.js · Remotion · FFmpeg · OpenAPI / Swagger	AI-assisted development Claude Code · OpenAI Codex · OpenClaw · Notion AI
Case-specific systems ARIVE · GoHighLevel · Google Workspace · World Office	

Working model

AI-assisted coding accelerates implementation. Nelcys owns the problem framing, source-of-truth decisions, architecture constraints, workflow logic, acceptance criteria, risk controls, validation, and final delivery direction.